

LEAP COACHING!

Leaders Entrepreneurship Acceleration Programme

How to Build A Bankable Business... Fast and Simple!

Leaders Entrepreneurship Acceleration Programme (LEAP) is a unique entrepreneur development programme for entrepreneurs aspiring to turn their ideas into a sustainable and bankable business.

The programme will familiarize you with Business Model, strategic management and entrepreneurial strategy tools which makes it handy for you to write a bankable business plan favorable for financing offers.

**Eligible for enterprise that has been in operation for at least 6 months.*

WHO SHOULD ATTEND

New and existing entrepreneurs aspiring to:

- Transform their ideas into a sustainable and bankable business plan
- Prepare a full set of business proposal for financing application

METHODOLOGY

- Knowledge Sharing Session
- Periodical Business Coaching & Mentoring

4 TOUCH POINTS

- Half day session
- Limit to 3 hours



Business Modeling using Business Model Canvas (BMC)

- What is it?
- The 9 Building Blocks
- How to Maximise Your Business Model Plan

Developing A Strategic Business Plan

- An Entrepreneur's Journey
- The Importance of Business Plan
- Viability & Bankability Concepts
- 5C's Evaluation Criteria

Operational/Technical Aspect

- Location of Business Premises
- Renovation Works
- Margin of Financing (Machinery /Equipment/Vehicle & MOF)
- Process Flow and SOPs
- Raw Materials/Stocks

Marketing Aspect

- Product/Service Profile
- Industry Research
- Customer Segments
- Marketing Mix Plan & Strategies
- Marketing Strategy
- Competitive Analysis

Management Aspect

- Essential Management Skills
- Organisation Structure
- Experience and Know-How

Financial Aspect

- Costing and Budgeting
- Working Capital Concept
- Financial Projection

Conclusion

- SWOT & Mitigation Strategies

Crafting a business plan made easy. LEARN MORE. SIGN UP NOW!

GIVE OUR FRIENDLY TEAM A CALL TODAY

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Nurturing Excellence

REGISTRATION FORM

LEAP 2.0

Leaders Entrepreneurship Acceleration Programme

I would like to register for the following entrepreneur development programme:

Tentative Training Date : _____

DETAILS OF PARTICIPANT

Name: _____

HP No.: _____ Email: _____

ARE YOU A BUSINESS OWNER?

Name of the company: _____

Nature of business: _____
(Eg. Manufacturing, ICT, Services, etc.)

Website: _____ Facebook: _____

Participation Fee: RM530/pax

(inclusive of 6% GST, training materials, refreshments, ACE Magazine and Certificate of Completion)

GST no: 000668123136

HOW DID YOU FIND OUT ABOUT THE PROGRAMME :

Social media Friends/ colleagues/ family members Event: _____
(Please specify)

CEDAR website Email Others: _____
(Please specify)

PAYMENT METHOD *Please tick (✓) where appropriate and fill up the payment details.

Cheque no.: _____

CDM/Online Banking:
CIMB Islamic Bank - 8600024098
(Centre for Entrepreneur Development and Research Sdn Bhd)

Cash Payment

- Payment slip and registration form must be emailed/faxed to CEDAR as proof of payment.
- Full payment must be made at least 3 working days before the start of the programme.
- Payment by cheque must be made payable to 'Centre For Entrepreneur Development and Research Sdn Bhd'.

Signature

Date